

# **Attachment E1 – RFP 10599-17/DKK**

## **Phase 1 Summary**

### **Website Redesign Phase 2**

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The purpose of this document is to inform candidates of work the City of Redmond has already completed in the overall project to date.

#### **Phase 1 Project Objectives**

The following objectives were completed in early 2017:

1. Conducted outreach from stakeholders for preferences in a new Redmond.gov website.
2. Created an innovative and user-centric responsive website design that reflects what the community wants for online engagement and information needs.

#### **Phase 1 Consultant Services Delivered**

The Consultant conducted stakeholder outreach, analyzed stakeholder requirements and made recommendations for the new website design based on their findings. Completed tasks include:

1. Coordinated and collected significant feedback from Redmond's interested parties and stakeholders (i.e. community members and stakeholders, businesses, and City staff).
2. Analyzed outreach results and translated into working plans.
3. Created a deliverable showing a recommended responsive user-centric website design.

#### **Deliverables Available for Phase 2 Candidates**

To assist in creating effective proposals for the Phase 2 project, the City of Redmond is including the following items from the deliverables in Phase 1 as resources. **Note:** These files were exported from Photoshop for visual reference only and are not yet configured into any web environment:

- Attachment E2: .jpg image showing new web design concept for desktop.
- Attachment E3: .png image showing new web design for mobile device.
- Attachment E4: .png image showing new web design sub-page for desktop.

